

Simsbury 350th Anniversary Celebrations



Sponsorship Opportunities

Planned Events

Simsbury is celebrating it's 350th Anniversary in 2020. We will honor Simsbury's storied history, celebrate who we are today, and imagine Simsbury's exciting future. This year-long celebration will connect with our residents and businesses while drawing in tourists and visitors.

Our anniversary gives us the opportunity to reflect on all the things that make Simsbury unique. It also helps raise our profile both in the Farmington Valley and throughout the State of Connecticut.

The Town will be hosting 4 major events during the year and will be soliciting the help of many local organizations who already host annual events in Town to celebrate our 350th throughout the year.

Town Events Include:

May 17 Opening Ceremonies

June 27 River Day (rain date of June 28)

September TBD Celebration at Septemberfest including a parade down Ironhorse, Fireworks display

TBD Closing Ceremony

Building for the next 350 Years

Sponsors will have the opportunity to showcase their commitment to Simsbury and their part in the fabric of our community.

**Presenting
Sponsor
\$35,000**

**Sycamore
Sponsor
\$15,350**

**Gold
Sponsor
\$3,500**

**Silver
Sponsor
\$1,350**

**Copper
Sponsor
\$350**

**Patron
\$35**

Level Benefit	Presenting \$35,000	Sycamore \$15,350	GOLD \$3,500	SILVER \$1,350	COPPER \$350	PATRON \$35
Fireworks Sponsor	x					
Website Listing with Logo	x	x	x			
Website Business Listing				x	x	
Inclusion in Event Flyers/ Materials	x	x				
Event Banner/Signs	x	x				
Inclusion in Social Media Promotions	x	x	x	x		
River Day Banner	x	x				
Parade Float Invitation	x	x	x			
Booth at Septemberfest	x	x				
Discounted 350th Memorabilia/ Apparel (at time of sponsorship)	25%	20%	15%			

350th Anniversary Sponsorship Benefits

Website Listing: All sponsors will be listed on the official 350th Anniversary website

Event Flyers/Materials: Various printed flyers/promotional items will be produced and distributed throughout the community and local area for each of the events that will occur throughout the year. Sponsors will be listed on these promotional materials recognizing their support.

Event Banners/Signs: Varies on sponsorship level

Parade Float Invitation: On Saturday of Septemberfest in 2020 there will be a float parade on Ironhorse celebrating the 350th

Social Media Posts: The 350th Anniversary will have official social media accounts that will be active leading up to 2020 and throughout the year of the 350th Anniversary celebrations. Regular posts will be made promoting various events and will also include sponsor promotions and links.

Septemberfest Booth: Sponsor acknowledgement at Septemberfest 2020 booth

Discounted 350th Memorabilia/Apparel: Varies by sponsorship level. Items included in promotional items for sale commemorating 350th include t-shirts, sweatshirts, hats, water bottles, reusable shopping bags

350th Anniversary Sponsor Form

Thank you for your support and donation!

Name _____

Company Name _____

Address _____

Contact Phone Number _____

Contact Email _____

Amount Donated _____

Please make checks payable to Town of Simsbury and mail to:
Town of Simsbury 350th
933 Hopmeadow Street
Simsbury, CT 06070

Or make your donation online at www.simsbury350.com

SPONSORSHIP LEVELS
PRESENTING SPONSOR \$35,000
SYCAMORE \$15,350
GOLD \$3,500
SILVER \$1,350
COPPER \$350
PATRON \$35